



FACT SHEET

Agency Mission, Vision, and Values

Solomon Igel

Chief Executive Officer

Naomi Auerbach, MsEd

Executive Director

Wayne Goldberg, MA, MPA

Director, Federal Programs

Rabbi Chaim Szanzer,

MaEd, SAS, SDS

Director, Special Services

Rebecca Gutman, CPA

Chief Financial Officer

Jonas Friedman, CPA

Comptroller and Budget Officer

Mina Sputz, MS, SAS

Director, Disabilities Program

Kreindi Myers, MsEd

*Director, Autistic and Pervasive
Development Delay Services*

Garey V. Ellis, MD

Director, Health Services Initiatives

Ruth Akerman, Esq.

*Director of Compliance and Legal
Affairs*

Samuel Feferkorn

Director, Information Technology

Martin Schwartz

Director, Property Management

Gitty Lichtenstein, MsEd

Director, Human Resources

Henny Kohn

*Director, Personnel, Payroll, and
Timekeeping*

Bentzion Kaminetzky, CPT,

FNS

Director, Fitness and Rehabilitation

Devorah Barnett, MAEd

*Early Head Start Program Coordinator
(Brooklyn)*

Janie Friedman, BS RN

Health Services Coordinator

Alyssa Alexander, LCSW

*Director of Mental Health, Social and
Family Services.*

Dina Lipkind, MS, RD, CDN

Director, Nutrition Services

Isabelle Barriere, PhD

*Director, Policy and Research for
Education*

Nechama Stolzenberg

WIC Program Coordinator

Michelle Gruber, LMSW

*Program Coordinator, NYS Official
Health Plan Marketplace*

Mission:

Yeled v'Yalda, a dynamic, multifaceted, not-for-profit social service agency, addresses the needs of the whole child and of the family through a network of educational and social service programs. As a single source of education, child care, developmental services, health and physical fitness services, nutritional guidance, and family support, YvY is committed to providing a broad scope of services within an environment that is culturally sensitive, honoring each family's unique heritage and parents' role as their children's primary teachers.

YvY seeks to fulfill its mission of helping children and families through a range of programs which are designed to promote maternal health and optimal child development; provide low-income children with a quality preschool education; enable children with special needs to reach their potential; promote physical fitness and healthy lifestyles; help families access resources; provide guidance and instruction in fiscal responsibility, as well as provide a venue for low-cost weddings. All of YvY's programs work in synergy to achieve YvY's mission of supporting healthy families and healthy marriages.

YvY owes its dynamism and vitality to its continuing responsiveness to a broad range of community needs with a focus on family stability, health, education and social service. YvY's commitment to the communities and individuals it serves guides its programs and assures that it provides services that are essential to the overall health and well being of both the community and the individual.

Vision:

To offer each family that YvY services in Brooklyn and Staten Island a full spectrum of services to start their children on the road to success.

Values:

To provide high quality programs to the children, families and communities we serve.

Yeled v'Yalda:

- **Coordinates** the services it offers to families and children;
- Employs **professionals** in their respective areas;
- Offers all of its programs in a **culturally sensitive** environment;
- Honors each family's **distinctive heritage**;
- Recognizes the **interconnection** between child, family, school, and community and strives to unite these for the benefit of the children we serve;
- **Builds strong families so that children can succeed.**



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Program Coordinator, NYS Official Health Plan Marketplace

FEDERAL HEADSTART

The YvY Head Start Program is the linchpin of the YvY family. From its original site in Williamsburg, Brooklyn, YvY Head Start has grown to service additional neighborhoods and ethnic groups, in both Brooklyn and Staten Island. YvY tailors its programs to assure respect for the many cultures and ethnicities of the children and families it serves. The goal of the Head Start Program is to; improve the readiness of the children for school, and to meet the Head Start Child Outcomes Framework, with a curriculum aligned with the expectations of the schools the children will be attending. It also works to assure that YvY parents have the knowledge that they need, in order to become more effective as parents, and to act as stewards of their children's' future.

FEDERAL HEADSTART

Management Team

Naomi Auerbach, MsEd • Wayne Goldberg, MA, MPA

The YvY HS Program servicing 1400 children ages 3-5 years old in 87 classrooms at 22 sites throughout Brooklyn and Staten Island.

Project REACH Head Start

Hindy Ross

Project REACH provides individualized educational services, social-emotional support, and medical guidance to 79 children diagnosed with cancer and other chronic illnesses or to children of families who are strained because of illness or other adverse circumstances. Trained staff travel to children's homes, or to hospitals if necessary, to provide Head Start-compatible learning to children and to support families. Project REACH addresses individual family needs to encourage optimal child development and healing.

EARLY HEAD START

Wayne Goldberg • Devorah Barnett

Early Head Start promotes healthy child development and family functioning through education and support, starting with birth, and continuing through the third year of life .YvY EHS Services 294 infants and toddlers and 72 pregnant moms. 112 children are in center-based care in 14 classrooms at four sites. 182 infants and toddlers and 72 pregnant moms are serviced through weekly home visits in a supported home environment and through bi-weekly small and large group socialization experiences.

UNIVERSAL PRE-KINDERGARTEN

Wayne Goldberg

Servicing over 524 preschool children in 33 classrooms at 11 sites, for extended hours and/or enrichment in Head Start classrooms through contracts with the Department of Education.

SPECIAL EDUCATION –**DEPARTMENT OF EDUCATION MODEL**

Rabbi Chaim Szanzer • Mina Sputz

Servicing 2,000 CPSE and 3,500 CSE+RSA children, ages 3 to 21 year olds in home, school, and therapy center settings.

EARLY INTERVENTION

Rabbi Chaim Szanzer • Mina Sputz

Servicing 790 children 0 to 3 years old in home and center based settings.

APPLIED BEHAVIOR ANALYSIS (ABA)

Kreindi Myers

Provides ABA services for children on the autistic spectrum. There are 58 children at our Boro Park site, 21 at our Williamsburg site, 23 at our Farragut Site and 23 in Crown Heights.

YVY CIRC (Community Information Resource Center)

A library-based parent resource center for the entire community.

WIC

Nechama Stolzenberg

A supplemental Nutrition Program for Women, Infants and Children servicing about 10,000 participants in two locations; Boro Park and Canarsie.

NYS Official Health Plan Marketplace

Michelle Gruber

Assisting those in Brooklyn and Staten Island to enroll in the Affordable Care Act (ACA) aka Obamacare. The goal of the ACA is to ease the process for New Yorkers to access high quality, affordable health insurance. Navigators assist as well as educate clients about the different types of health insurance offered and help enrollees select a health insurance plan. Yeled v'Yalda has 5 sites in Brooklyn and Staten Island to assist those in need.

FITNESS CENTER

Bentzion Kaminetzky

Provide "state of the art" fitness experience for the public to enjoy irrespective of their financial status. The Fitness Center is servicing over 8,000 visits from approximately 1,500 members monthly.

MULTILINGUAL RESEARCH INSTITUTE

Isabelle Barriere, PhD

Exploring the cultural and linguistic complexities of the many communities serviced by YvY.



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HEAD START

This program, funded by the City/Federal government, provides early childhood education to eligible pre-school children ages 3-5. The program is family centered and provides additional services such as social, health, nutrition, and other supports to the child and family.

YvY's Head Start commitment to treating each child as an individual is reflected in its approach to educating children with special needs. Throughout its history, YvY has often exceeded the Head Start mandate requiring 10 percent of enrolled children to have special needs. In recent years, however, YvY has made a concerted effort to service special needs children in 11 of its Head Start classrooms serving as "inclusion" classrooms, with as many as one half of the enrolled children receiving special education and related services. Head Start Performance Standards mandate child development services geared toward school readiness and active parent engagement component in support of the children's school readiness.

PROJECT REACH

One of Yeled v'Yalda's newest initiatives, this program services children ages 3-5 years who have been diagnosed with a serious and/or chronic illness, such as cancer, congenital heart defect, seizure disorder, etc. Structured on the home-based Head Start model, individualized services can be provided both in the child's home and/or their treating hospital, allowing children who cannot attend a preschool program to benefit from ongoing educational and social-emotional support. Partnering with organizations like Chai Lifeline and the American Cancer Society, as well as New York based hospitals, Project REACH's goal is to provide support to the entire family who may be struggling with their child/sibling's medical needs.

Like all of YvY's programs, Project REACH utilizes a child-centered learning model which focuses on addressing the unique needs of each child. It uses a curriculum aimed at nurturing the development of the whole child, addressing the cognitive, linguistic, social, emotional, and physical domains. Home visitors spend 90 minutes at either the child's home or hospital each week, enabling the child to learn at his/her own pace while simultaneously undergoing medical treatment. Monthly group socializations for the entire family are also offered in an effort to foster healthy social behaviors in the children, educate parents about various pertinent topics, and encourage families who

encounter similar medical struggles to meet and gain support from each other.

EARLY HEAD START

This program is funded by the Federal government, provides comprehensive, health, nutrition, child and family development services for low income pregnant women and families with infants and toddlers up to three years old. Early Head Start aims to include families with children with special needs and collaborates with community to set up a network of services. Early Head Start recognizes that nurturing, responsive relationships are a foundation for lifelong learning, and promotes positive relationships with the child, his/her family and all EHS staff. Family engagement in promoting healthy child development is a key element. Services to children and families are provided either in home base or center base care. YvY Early Head Start sites are located in Staten Island and Brooklyn.

EXPECTANT MOM'S PROGRAM

The Expectant Mom's Program supports, empowers and educates expectant moms through their pregnancy and post partum period. Phone and home visits; childbirth education and aerobics classes on Sundays; Infant Massage, Home safety; an extensive library for parents and children; and weekly mailings are part of our program. Father involvement is greatly encouraged. Our families are transitioned to the YvY Home Based program.

CENTER BASED EARLY HEAD START

EHS center base services 112 children in 14 classrooms at 4 sites. The Staten Island locations provide center base classrooms for one year old and two year old children. The Brooklyn locations provide center base care for two year old children. In all classrooms there are two qualified caregivers providing primary care giving for a maximum of eight children. Early Head Start supports the physical, social,





emotional, cognitive and language development of each child. Parent engagement and supporting positive parent-child relationships is a cornerstone of the program.

HOME BASED EARLY HEAD START

This program provides 172 families of infants and toddlers a range of valuable learning experiences, through weekly home visits and group socializations twice monthly.

Home visits provide opportunities for training may include useful skills; sharing playful activities for parent and child; planning activities for the week; or helping with parenting issues. Home visits support a responsive parent-child relationship under the guidance of a trained home visitor.

Twice monthly socializations include Mommy and Me get-togethers hosted by Home Visitors, They give parents and babies the opportunity to meet with other families at the exciting Early Head Start Infant Toddler center. A rich curriculum of infant-toddler music and movement routines, creative art exploration as well as stimulating educational toys, toddler-sized equipment, and activity centers encourage parents and children to share engaging experiences.



UNIVERSAL PRE-KINDERGARTEN

This program is funded by the New York City Board of Education. Extended day programs are provided to children within the Head Start program beyond the traditional program day. This program affords working parents with greater flexibility by addressing their childcare needs.

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SPECIAL EDUCATION – DEPARTMENT OF EDUCATION MODEL

Yeled v'Yalda is a direct contractor for NYSED to conduct multi-disciplinary evaluations for children ages 3 to 5. Evaluations are conducted in English as well as bilingually for children who speak other languages including Yiddish, Hebrew, and Spanish.

Additionally, Special Education Itinerant Teacher Services are provided in the classroom setting to enhance the learning capabilities for children ages 3 to 5 with cognitive and social/emotional deficits.

Yeled v'Yalda is also a contract provider for the NYCDOE to provide Speech, OT, PT, and Counseling services for children ages 3 to 21. Supervisors are continually monitoring progress of children and providing guidance and direction to our SEIT and Related Service providers.

Specialty professional trainings are provided throughout the year. The trainings are based on the latest trends and research or the best therapeutic approaches, to help children meet their developmental and education needs.

APPLIED BEHAVIOR ANALYSIS (ABA)

This program is designed to service children birth to five diagnosed with an Autistic Spectrum disorder. The program provides Early Intensive Behavioral Intervention (EIBI) using Applied Behavior Analysis (ABA) methodology. Therapy is provided at home, in the center/or in the child's **mainstream** school setting combining one on one intervention with social skill building. Special education providers collaborate with Speech, Physical and Occupational therapists to address the needs of the whole child. Each child in the program has an individualized program and curriculum designed to meet the needs of the child. Therapists partner with parents to best address the needs of their child and families.

EARLY INTERVENTION

The New York City Department of Mental Health funds this program. Infants/Toddlers suspected of having developmental delays are referred to our program by the New York City Department of Health for Service Coordination as well as for evaluation. Program personnel will provide appropriate service coordination to the family to insure that proper evaluations, therapies and, supports are provided to the child and family. The program provides both core and supplemental evaluations to infants and



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toddlers referred to the program. All evaluations are conducted in the dominant language of the family. After the evaluations an Individualized Family Service Plan (IFSP) is developed outlining the therapeutic needs of the infants/toddlers. Our program will then provide the recommended therapies to address the cognitive, communication, physical and occupational, emotional, and psychological needs of the child.

YELED V'YALDA RESEARCH INSTITUTE

The mission of Yeled V'Yalda Research Institute is to enhance our understanding of YvY populations to better serve them and to disseminate the findings to parents.

Policy-makers, service providers (at and outside YVY), and institutions that train education and health professionals and researchers, Isabelle Barriere PhD heads the YvY Department of Research. Focus of this department is on linguistics and Bi-Lingual issues. One important change has been that Dr. Barriere developed a standardized Yiddish Cognitive assessment tool which is now used by our Head Start staff. She provides training to all Head Start staff regarding Bilingual teaching and multicultural issues. Dr. Barriere has also presented at National Head Start conferences.

WIC SERVICES

The Yeled V'Yalda WIC program is a nutritional program for expecting, nursing, and postpartum women, infants and children to age 5. This program, funded by the New York State Department of Health, provides nutrition education, lactation counseling, checks for nutritious foods, and referrals to social service and health care agencies to eligible participants. Licensed nutritionists, lactation specialists, and peer counselors provide participants with information on healthy eating, nursing assistance and support. An extensive multilingual nutrition resource library supplies participants with informational materials on a wide range of nutrition and health related topics and issues. Facilitated discussion classes, one-on-one counseling sessions, and healthy lifestyle initiatives are a regular part of the program.

Yeled V'Yalda WIC has been serving the New York City WIC population since April 2004. Originally allocated a caseload of 2,500, Yeled v'Yalda WIC currently services over 10,000 participants monthly through two separate Brooklyn sites: Boro Park WIC at 1312-38th Street, and Farragut Road WIC at 6002 Farragut Road.

The collaboration with the other divisions of Yeled V'Yalda, Ezra Medical Center, and the Fitness Center allows

WIC participants to benefit from all inclusive services in one convenient and accessible location, ultimately contributing to a healthier community.

NYS Official Health Plan Marketplace

Assisting those in Brooklyn and Staten Island to enroll in the Affordable Care Act (ACA) aka Obamacare. The goal of the ACA is to ease the process for New Yorkers to access high quality, affordable health insurance. Navigators assist as well as educate clients about the different types of health insurance offered and help enrollees select a health insurance plan. Yeled v'Yalda has 5 sites in Brooklyn and Staten Island to assist those in need.

YvY CIRC

(Community Information Resource Center)

YvY CIRC is a library-based parent resource center for the entire community. In addition to its function as a community resource, CIRC works in cooperation with YvY's Special Service division to offer a complete library of testing materials, references, games and toys for YvY therapists to use in their therapy sessions.

School Based Dental Program

The Dental Van provides visits to preschool, (Head Start and Daycare), elementary and middle schools within the YvY facility. The program offers dental examination, cleanings, fluoride treatment and dental sealants to the student in the school.





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FITNESS CENTER

Yeled v'Yalda is proud to introduce its brand new fitness center. The main focus of the new fitness center will be to provide a "state-of-the-art" fitness experience for the public to enjoy, irrespective of their financial status. With this goal in mind, YvY intends to offer discounts to low-income families and participants of appropriate YvY programs.

The management team includes experienced health club managers, certified fitness trainers and instructors, emergency medical technicians, licensed professional rescuer instructors, licensed head lifeguards, water safety instructors, and other fitness professionals.

OTHER COMMUNITY BASED SERVICES

Yeled v'Yalda E.C.C., as part of its commitment to the communities it serves, also provides the following services: Healthy Marriage Initiative, Mentoring and Tutoring Program, Support for Education Enhancement, Therapists Workshops and Trainings, Family and Child Nutrition Support, Mental Health Services, Parenting Classes, and other Professional Development Programs.